



Dear Fellow Educator,



I am so excited to share with you my passion and dreams for education and children with learning disabilities. After graduating from the University of Tennessee with a degree in Special Education, I, like most other teachers, started

my career in a public school classroom. As the daughter of an educational consultant, I was fortunate enough to have opportunities to attend national conferences such as the Learning Disabilities Association of America, International Dyslexia Association and Learning and the Brain. At these conferences, I began to search for a deeper understanding of children with learning disabilities. A new field, called Mind, Brain and Education Science was beginning to emerge at Harvard, Johns Hopkins and the University of Southern California at Santa Barbara. In college I had learned about symptoms and methods for working with children with learning disabilities; now, I was learning the role the brain played in the process.

After completing graduate school, I accepted a new position as an educational consultant with Brainjogging. As a result, I was constantly exposed to f(MRI) images of the brains of individuals with learning disabilities. I was on the cutting-edge of this phenomenal research. Each new brain image or article helped me to understand what particular area of the brain was not activated in children with specific learning disabilities. Because I was in a research oriented position and working one-on-one with students, I was able to mimic exercises the scientists were doing to activate specific areas of the brain. Watching students make rapid progressions only caused me to dig more into the research. Each success story helped a future student succeed.

Based on my experience with Brainjogging and the tremendous effectiveness of the program, I realized that I could build my own business around the Brainjogging system and methodology. In January 2012 I took a leap of faith and opened Academics Plus in Buckhead, which is in the heart of Atlanta, Georgia. By staying on top of the latest research, our practice continues to see unprecedented success in children with dyslexia, language processing disorders, ADD/ADHD, Asperger's Syndrome, autism, as well as other developmental delays. With the support of the most qualified, energetic and positive staff ever seen in a learning center, we are changing lives of children with learning disabilities forever.

Brainjogging is at the heart of my learning center and is the key driver of results and student performance. It is used at the beginning of every session with my students to "prime" their brain for optimal performance and is a tool further supported and used with parents at home. Along with substantial advancements in learning capability, parents and teachers report a variety of other changes as a result of using the program. For parents, it is typically related to mood enhancement and increasing independent behaviors. Responses include comments such as, "My child is so happy!" "My daughter is coming out of her shell!" or "She did the task on her own without being prompted or asked to do so!" Teachers often report things such as, "Matthew is thinking, rather than reciting what he has heard. He is following directions more accurately and independently. His handwriting is more legible."

Brainjogging is truly an outstanding program that will be an invaluable asset to your program as we work together as a team to help reduce the incidence of learning disabilities in future generations.

All the best,

Katie Cyphers

Executive Director, Academics Plus